



# Customers Sweating Charge-backs?

**Freedom Easy Pump** is the solution  
for Independent Gas Station Outdoor  
EMV Compliance

**GET COMPLIANT IN DAYS, NOT MONTHS!**



# 3

**REASONS TO UPGRADE  
WITH EASY PUMP:**



**Affordable**

as low as \$3500 per pump



**Easy**

Includes a custom installation kit



**Available**

In stock and ready to ship

LEARN MORE AT: [FreedomElectronics.com/installer.php](http://FreedomElectronics.com/installer.php)

## Site Requirements for Easy Pump Unbranded Sites

### Pumps:

- Gilbarco Advantage, Encore 300/500/500S
- Wayne Vista/Ovation 1

### POS:

- Verifone Ruby 2/Topaz/Commander/Ruby Ci
- Wayne Fusion

### Networks:

- First Data/Fiserve
- Heartland/HPS



## Technician Requirements

**Certifications:** Technician should be a trained Wayne/Gilbarco technician, and be a Verifone VASC.

Read materials and watch a training video online at: [www.freedomelectronics.com/technical.html](http://www.freedomelectronics.com/technical.html)

# 1



## Affordable

- Free contactless payment (\$1200 value)
- Financing is available for Easy Pump kits and the cost of installation
- Affordable solution for as low as \$3500 per pump plus monthly service fee
- Terminal replacement is less expensive than the cost of a Gilbarco or Wayne Hybrid card reader
- Less than half the cost of an OEM retrofit kit
- Includes premium features such as Tap to Pay, Apple Pay and Google Pay at no additional cost

# 2



## Easy

- UL 1238 approved install kits
- Custom install kits for specific dispenser type provides for quick, easy installation
- Easy to install — unique retrofit solution
- Professional installation — includes a custom install kit for each pump
- Minimal downtime
- Seamless transition — unique, nonintrusive approach to connecting hardware to the pump
- Integrates with existing systems
- Processor flexibility
- Extends life of existing pumps — make your current pumps EMV compliant instead of buying new ones

# 3



## Available

- In stock and ready to ship
- Fast shipment — ships in a few days, after the site survey is received and parts are programmed for your site
- No waiting — OEM solutions have a long lead time
- Get compliant in days, not months



**Add a new printer during the install to keep pumps running at their best.**

## Easy Pump Service Agreement

- ✓ Real-time support and reporting
- ✓ Easy Pump service fee \$40 per month — billed quarterly
- ✓ Help desk for terminals
- ✓ Live sales reports and real-time status of card transactions from the cloud portal
- ✓ 2-year parts warranty
- ✓ Software downloads to stay current
- ✓ Replacement terminal setup via download
- ✓ Asset Management for PCI requirements (serial number tracking)



**Call Today! (470) 531-1840**