



# Sweating Charge-backs?

**Freedom Easy Pump** is the EMV Solution for Small Independent Gas Stations

**GET COMPLIANT IN DAYS, NOT MONTHS!**



# 3

## REASONS TO UPGRADE WITH EASY PUMP:



### Affordable

as low as \$3500 per pump



### Easy

Includes a custom installation kit



### Available

In stock and ready to ship

LEARN MORE AT: [FreedomElectronics.com/end-user.php](http://FreedomElectronics.com/end-user.php)

# Is Freedom Easy Pump Right for your Site?

Our EMV card reader solution is for sites that meet these criteria:

## Pumps:

- Gilbarco Advantage, Encore 300/500/500S
- Wayne Vista/Ovation 1

## POS:

- Verifone Ruby 2/Topaz/Commander/Ruby Ci
- Wayne Fusion

## Networks:

- First Data/Fiserve
- Heartland/HPS



# 1



## Affordable

- Free contactless payment (\$1200 value)
- Financing is available for Easy Pump kits and the cost of installation
- Affordable solution for as low as \$3500 per pump plus monthly service fee
- Terminal replacement is less expensive than the cost of a Gilbarco or Wayne Hybrid card reader
- Less than half the cost of an OEM retrofit kit
- Includes premium features such as Tap to Pay, Apple Pay and Google Pay at no additional cost

# 2



## Easy

- UL 1238 approved install kits
- Custom install kits for specific dispenser type provides for quick, easy installation
- Easy to install — unique retrofit solution
- Professional installation — includes a custom install kit for each pump
- Minimal downtime
- Seamless transition — unique, nonintrusive approach to connecting hardware to the pump
- Integrates with existing systems
- Processor flexibility
- Extends life of existing pumps — make your current pumps EMV compliant instead of buying new ones

# 3



## Available

- In stock and ready to ship
- Fast shipment — ships in a few days, after the site survey is received and parts are programmed for your site
- No waiting — OEM solutions have a long lead time
- Get compliant in days, not months



**Add a new printer during the install to keep pumps running at their best.**

## Easy Pump Service Agreement

- ✓ Real-time support and reporting
- ✓ Easy Pump service fee \$40 per month — billed quarterly
- ✓ Help desk for terminals
- ✓ Live sales reports and real-time status of card transactions from the cloud portal
- ✓ 2-year parts warranty
- ✓ Software downloads to stay current
- ✓ Replacement terminal setup via download
- ✓ Asset Management for PCI requirements (serial number tracking)



**Call Today! (470) 531-1840**